





## WELCOME TO ADELAIDE EXPO HIRE

Adelaide Expo Hire has been recognised nationally for exhibition excellence and is the only exhibition hire company in Australia to be inducted three times into the Meetings & Events Australia Hall of Fame.

Our strengths lie in our extensive product base, our knowledge and expertise, and contacts within the industry. Additionally we are committed to maintaining a "people approach" to business by continually developing our team of dedicated, experienced and professional personnel. As a result we provide a superior level of service for all exhibitions and events; locally, regionally, nationally and internationally.



INCORPORATING



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2015 Winner of the Meetings & Events Australia (MEA) National Award for Exhibition Services.  
 MEA Hall of Fame Inductee  
 2004-2007 & 2010-2013  
 Meetings & Events Support Services.



## AEH Signs

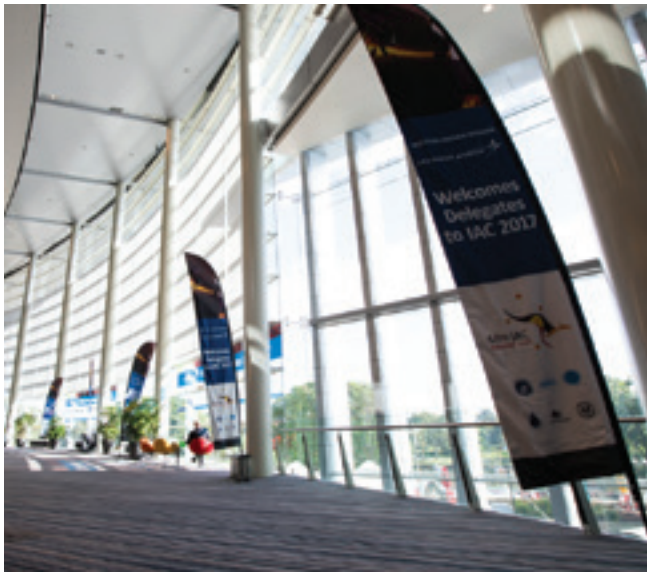
AEH Signs is a division of Adelaide Expo Hire Pty Ltd, a highly regarded Award Winning Adelaide based company with origins dating back to 1946 in the Display and Exhibition Industry. We provide a range of solutions including high quality large format display and sign printing to trade and retail clients.

Our core philosophy is to help our clients meet their signage needs by offering a wide range of products and services, executed to the highest standards.

Our cutting edge and up to date print technology allows us to deliver outstanding production within budget and on time, every time.

We keep our prices very competitive and our turnaround is fast. If you have tight deadlines to meet, we understand the importance of having a reliable, quick and hassle free service.

Please contact us for any advice, information or an obligation free quotation.





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**GALLERY**









**GALLERY**







**GALLERY**





**Classic 850**

850(w) x 2000mm(h)



**Classic 1000**

1000(w) x 2200mm(h)



**Standard 850**

850(w) x 2000mm(h)



**Classic 850 Double Sided**

850(w) x 2000mm(h)





### Classic 1200

1200(w) x 2200mm(h)



### Outdoor 800 Double Sided

800(w) x 2000mm(h)



## PULL UP BANNERS

Requiring a minimum amount of floor space, pull up banners have become a popular choice for promoting brand awareness and products.

Suitable for trade shows, conferences, reception areas, point of sale, events and showrooms, there is a size and style available to suit any budget or fit any space.

#### Features

- Fast, easy to erect
- Solid construction
- Padded carry bag
- Lightweight and portable
  - Standard 850 weighs 2.5kg
  - Classic 850 weighs 5.5kg
- 12 month warranty
- Graphic design available





## PORTABLE FABRICS

### Tension Fabric Wall

Available in 4 sizes, Single or Double Sided  
1000(w) x 2500mm(h)  
2400(w) x 2200mm(h)  
2950(w) x 2200mm(h)  
5900(w) x 2200mm(h)

### Portable Lightbox

Available in 4 sizes, Single or Double Sided  
1000(w) x 2000mm(h)  
2000(w) x 2000mm(h)  
3000(w) x 2000mm(h)  
3000(w) x 2500mm(h)

### Marquee

Available in 3 sizes.  
3000(w) x 3000mm(d)  
4500(w) x 3000mm(d)  
6000(w) x 3000mm(d)

### Archway Fabric

Double Sided Only  
6150(w) x 3150(h) x 800mm(d)

All items conveniently pack into their own carry bag for easy transportation.





## EXHIBITION FABRIC WALLS



### **Octanorm Fabric Walls**

6m 5880(w) x 2480mm(h)  
4m 3880(w) x 2480mm(h)  
3m 2880(w) x 2480mm(h)  
2m 1940(w) x 2480mm(h)

### **Corinthian Fabric Walls**

6m 5900(w) x 2360mm(h)  
4m 3900(w) x 2360mm(h)  
3m 2900(w) x 2360mm(h)  
2m 1970(w) x 2360mm(h)





## TEARDROP FLAGS

Double sided print with carry bag  
Multiple base options are available

### Small 3m

Flag 670(w) x 2085mm(h)

### Medium 4m

Flag 745(w) x 3140mm(h)

### Large 5m

Flag 795(w) x 4210mm(h)

### Bases

Spike Base (insert into hard ground)

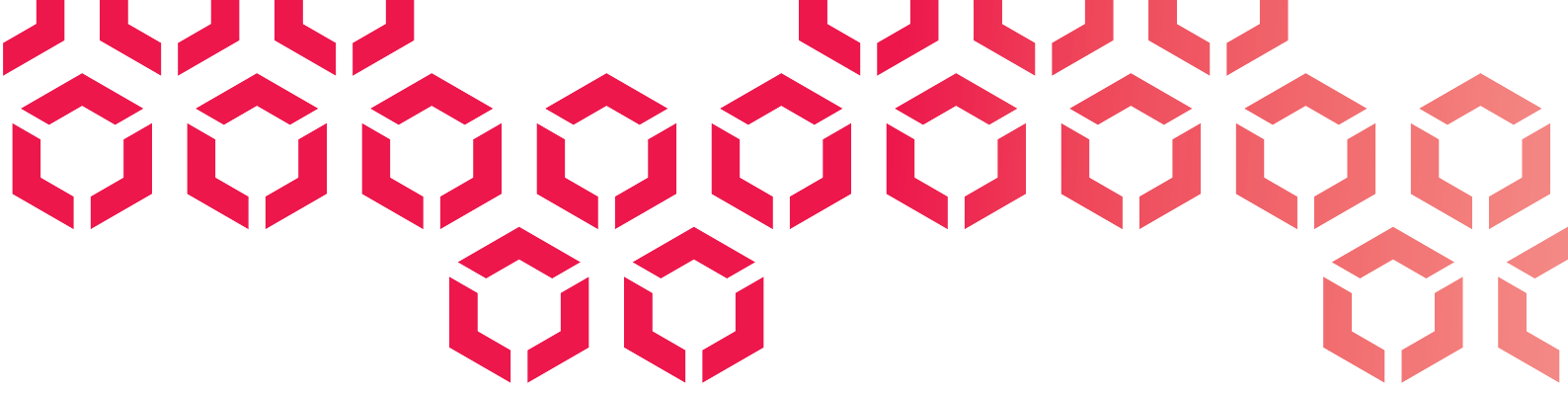
Screw Base (insert into grass)

Flat Metal Base (hard surfaces)

Wall Mount Bracket (25°, 90°, 180°)

Car Base (under car tyres)

Weights





## CORPORATE SIGNAGE

For professional corporate signs in your reception area or board room, through to an interior design project to make you the envy of the corporate world.

First impressions count, and if you have clients coming to your premises you want to look more professional than your competitors.





## VEHICLES

Vehicle graphics are a great way to get maximum exposure for your business, event or products. Be it a car, bus, van, truck, tram or trailer, we can assist with the concept, design, print and installation to help get your business on the move.

Contact us today to discuss vehicle wrap options, short or long term decals or temporary magnetic solutions.

All installed by qualified technicians.





## WINDOWS

Window graphics are a great way to raise brand awareness and increase the visual appeal of your business.

Indoor, outdoor, permanent or short term, we have the solution for you.

Some benefits are:

- Provide extra privacy in meeting areas or boardrooms
- Block direct sunlight to reduce heat
- Can be seen through so they don't block views
- Ideal place for advertisements
- Decorate your shop or office to appear more interesting

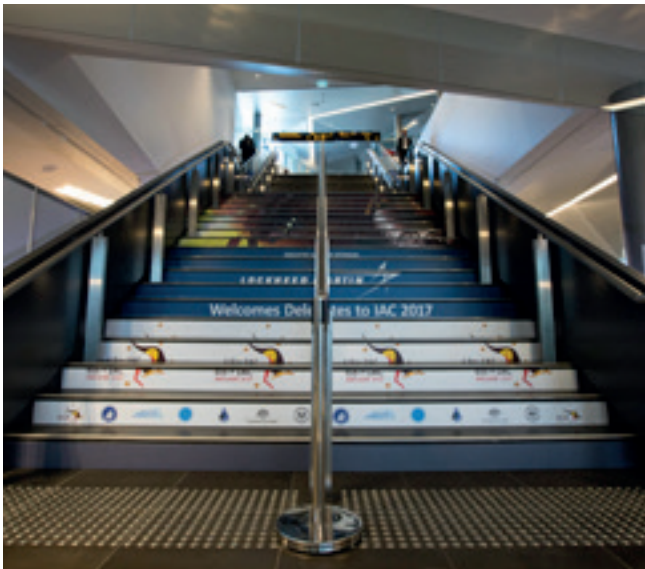


**INTERIORS**





## FLOORS



Indoor or outdoor floor stickers, for hard floor, carpet, concrete or bitumen, we have a solution.

All are non slip rated to Australian Standards, and are easy to install.

If you require certain sizes and shapes, all can be achieved with our print and cut machine.

If you think your business would benefit from floor graphics, then come and check out our samples and get a free quote.



**FENCE MESH**







## VINYL BANNERS

Outdoor banners are one of the most versatile solutions for short to medium term advertising campaigns.

From street pole banners, over the road banners, billboard banners to hoarding banners to name just a few, we can print banners in a variety of sizes and finish with eyelets or stitching to your needs.

Whilst there is importance on banners being an economically viable option, we understand that quality and durability are also a high priority to maximise their life span.





**Draped**

## PRINTED TABLECLOTHS



**Fitted**

### **1800 Draped**

To suit trestle table 1830(w) x 750(d) x 735mm(h)  
Artwork size 3100(w) x 2000mm(d)

### **1800 Fitted**

To suit trestle table 1830(w) x 750(d) x 735mm(h)  
Artwork size 3100(w) x 2000mm(d)

### **1800 Stretch Fitted**

To suit trestle table 1830(w) x 750(d) x 735mm(h)  
Artwork size 3100(w) x 2000mm(d)





## A-FRAMES

A-Frames are a versatile portable sign solution. They are ideal to place on the footpath each day to gain more exposure.

Portable and affordable, a great sign choice.

- Sturdy and ever popular signage
- Metal or Corflute interchangeable inserts
- No better way to capture passing attention
- Wheels are an optional extra

### **A-Frame**

600(w) x 450mm(h)  
600(w) x 900mm(h)  
900(w) x 1200mm(h)

### **T-Frame**

600(w) x 900mm(h)

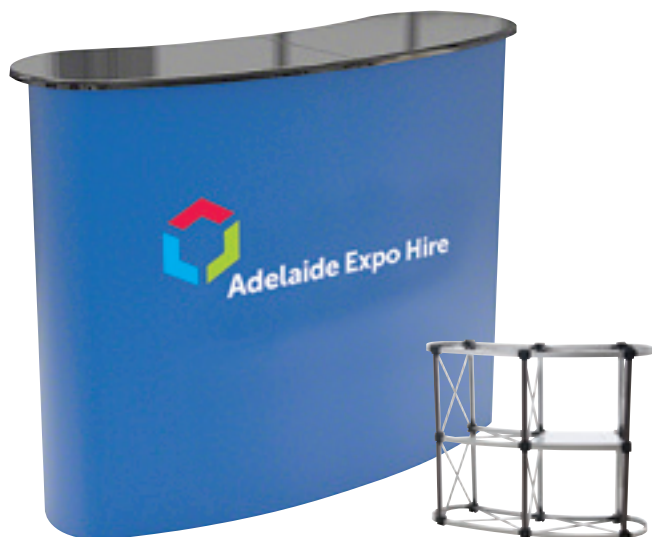


## CAFÉ BARRIERS

These barriers are 2m wide x 1m high and can be printed single or double sided.

They can be fixed permanently to concrete or other hard surfaces, or weights placed around the legs.

Frames are available in black, white or silver.  
Artwork size is 1920(w) x 820mm(h).



## PORTABLE COUNTERS

### Oval Fabric Counter

595(w) x 1010(h) x 395mm(d) with internal shelf  
Weighs 9kg and folds down into a carry bag  
Artwork size for full wrap 1380(w) x 970mm(h)  
Front visual area 525(w) x 875mm(h)

### Promo 900 Counter

900(w) x 890(h) x 400mm(d) with internal shelf  
Weighs 13kg and folds down into a carry bag  
Artwork size for full wrap 2025(w) x 845mm(h)  
Front visual area 600(w) x 845mm(h)

### Promo 1300 Counter

1300(w) x 890(h) x 400mm(d) with internal shelf  
Weighs 15kg and folds down into a carry bag  
Artwork size for full wrap 2850(w) x 845mm(h)  
Front visual area 900(w) x 845mm(h)



## COREFLUTES

Use our large format flatbed printer for all your coreflute printing. From small to large quantities and with LED cured inks there is no waiting for ink to dry.

Double sided printing and eyelets are available. Coreflute is available in 3mm or 5mm thickness.

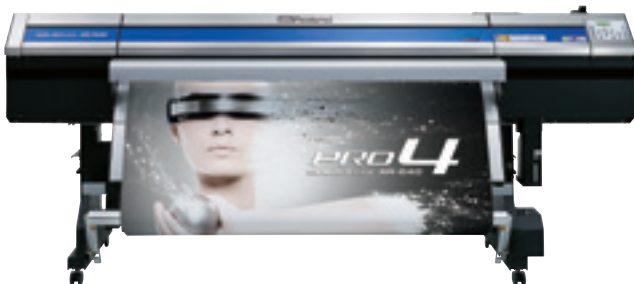


**FOAM LETTERS**





## TRADE PRINTING



We really come into our own when you require flatbed printing. Large or small quantities can be turned around in a short amount of time with our large stock holding.

If you are from the Trade, we offer special wholesale prices on all of our products so you can add your markup.



We specialise in printing direct to various substrates like Coreflute, Foamed PVC and Aluminium Composite Panel.





## GRAPHIC DESIGN



Let our Graphic Design team take care of all your artwork needs. From small to big jobs we have fully qualified and experienced people to help you achieve your goals.

Why would you want a generic sign when you can have one designed to your specific needs?

Having a sign designed to your specific needs is more effective for marketing and promoting your products and improving the overall client experience.

They can be displayed 24 hours a day, 365 days a year, making them extremely cost effective.



## ARTWORK SPECIFICATIONS

### Preferred File Format

Our preferred file format is a high resolution PDF with the following specifications:

- The document size should be at 100% of the final trimmed size.
- Trim marks should be on the file.
- 10mm of bleed should be applied to all edges, with the exception of fabrics which require 25mm.
- Fonts should be converted to "outlines", "curves" or "paths".
- All images or photos should be CMYK not RGB, at least 100dpi or greater, or should be vector.
- All images, photos and transparencies used must be flattened.

### Sending Your File

- Email (for files up to 10mb)
- Hightail (for files over 10mb)
  1. <https://www.hightail.com/u/adelaideexpohire>
  2. Follow the on screen instructions
  3. Send It

### Fonts

Please convert all fonts to "outlines", "curves" or "paths" before sending to us.

The biggest factor in delaying a job is incompatible fonts or font substitution.

### Bleed

Please add 10mm bleed to all edges of your file and include trim marks.

Fabrics please add 25mm bleed to all edges of your file and include trim marks.

### Resolution and Size

For best results files should be at 100% of the final trimmed size with all photos and images in that file using 100dpi.

If the file is at 50% of the final size all photos and images in that file must use 200dpi.

If the file is at 25% of the final size all photos and images in that file must use 400dpi.

If the file is at 10% of the final size all photos and images in that file must use 1000dpi.

### Colour Reproduction

All colours in your file need to be made up of CMYK or Pantone colours, not RGB.

We will try to match colours in your file as closely as possible, but due to variations in monitors, printing devices and materials, we cannot guarantee an exact match.

### Disclaimer

Any prices quoted do not include gst, artwork, installation or delivery and are subject to change without notice.

Prices are based on the client supplying a high resolution print ready pdf.



## FREQUENTLY ASKED QUESTIONS

### Vector

Vector based drawings such as Illustrator build images by using mathematical formulas to describe points, lines and shapes. Unlike scans which depend on proper resolution for realistic rendering. Vector graphics are resolution independent and can be enlarged to any size without loss of quality. In short if you scanned it, its not Vector based.



### Supplying Corporate Logo's

If you need to supply us with your company logo, use either the **Illustrator** or **Photoshop** specifications below:

#### Illustrator (.ai)

A file with all colours set up as CMYK or Pantone colours specified, all fonts converted to outlines, and all links must either be supplied or be embedded in the file.

#### Photoshop (.psd)

Must be converted to CMYK, DPI (Dots Per Inch) must be at least 100dpi at 100% of the final size. File must be flattened (no layers) and any clipping (contour) paths must be used correctly and not just placed into InDesign with a transparent background.

#### Resolution

The number of dots/pixels per unit of measure to form an image. This is calculated per inch, we use 100dpi (dots per inch) at 100% of final size. This always needs to be kept in scale so if your image is at 50% of final size it needs to be at 200dpi to allow for scaling.

#### Pixelation

A phenomenon in bitmap images that results from insufficient resolution or over-enlargement. Individual pixels become visible on the edges of objects, creating a stair stepped or jagged look.



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